

Technology and DE committee

Technology and Distance Education Committee

Feb 2nd, 2023

Meeting Notes.

Present: Sondra Smith – Chair; Magdi, Tom Dana, Helena, Matt, Katy Chapman

Absent: Kristi

- Discussion about a Summit/ Symposium
- Remaining meetings:
 - Feb 23rd , March 23rd , April 20th
- Agenda: developing set of action steps to coordinate with program coordinators.
 - Symposium: 2 hr. workshop and welcome speakers come in to share what we have heard.
 - Dates and reaching out to program coordinators

Tom

- we are targeting leaders of the online programs and maybe school directors
- New term : “**Online degree faculty leader.**”
- Define online program- degree or certificate in a specialized area that is offered fully online;
- Focus on recruitment fully online; focus on graduate; we have less control for undergraduate admissions
- Masters degree online programs fuel the US News and World Report re: the rankings
- Tom sent the categories that are used to develop US News and World report rankings

Format for symposium:

- Discussion about Primarily f2f with zoom options. Hybrid format considered.

- Time line: Reading days April 27-28. **Tentative date April 28th ; 2 hours to 90 min; tentative time 10am -12pm.**
- Speakers: Jason's team ETC & Edugator central; both to share their information.
- What will be impact ?
 - Will be important info for next admission cycle
 - Good to think about doing things for the summer for next year
 - Save the date needs to be sent ASAP

Agenda

- Recruitment this is the primary conversation
- The initial idea was how can we increase applicant pool to be more diverse.
 - Sometimes there are issues with finishing applications.
- The outcome will be to hand off a task to another entity; Scott Davis & Tina then they can work on the details.
- Tom: need to define what we mean by Diverse.
- Considering the political climate suggestion to have the meeting in person
- Magdi – application completion
- Title of symposium : **Increasing pool of applicants for online programs**
- Who and how many?
 - online program leaders and directors : about 15
- Budget for snacks? Tom: Maybe
- To do: Everyone check with school directs to check if any faculty meetings or staff appreciation.

Tom : Other topics for symposium

- Focusing on retention
- Workgroup generated to find out who is not coming back semester to semester; data collection

- Why is that student halting enrollment?

Future meetings:

- Cycling back to Blue Ribbon Panel re: the summer
- AI generated student work
- How do we flip AI generated work – How do we take advantage of this workshop for the summer.